

Edward Mann

Portfolio

edmannimation.com

Contact

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Experience

Encore

Senior Motion Designer

- Conceptualized, designed, and created high-quality 2d and 3d motion graphics for large-scale events, conferences, and trade shows.
- Collaborated with cross functional company partners to create immersive event experiences resulting in dozens of new sales leads.
- Worked within brand guidelines while still pushing creative boundaries.

Bluebeam

Senior Motion Designer

- Elevated the standing of Bluebeam's 1,000+ attendee conference by leading the creation of an innovative design system, managing the work of a multidisciplinary team, and overseeing the work of external vendors.
- Lead the creation of animations, graphics, and visual effects for a multinational company of 500 employees and over \$150M in annual revenue.
- Established animation direction for global ad campaigns reaching over 4.5M targeted viewers.

For Good & Company

Motion Designer

- Collaborated with graphic designers, creative directors, and technical operators to ensure accurate and timely delivery of creative materials for an executive facing live event.
- Automated the creation of over 100 animated titles and lower thirds.
Client: Mars, Incorporated

Kandji

Motion Designer

- Produced web animations by ingesting Figma designs into After Effects and rendering with Lottie.
- Prototyped software interactions using Figma designs in After Effects.
- Supported video creation pipeline by creating responsive, animated templates for use by video editors.

Ludlow Kingsley

Lead Motion Designer

- Streamlined production of ads and social media posts by templatizing animated graphics.
- Shaped brand systems for use in pitch meetings and client recruitment by establishing motion guidelines.
Clients: Papaya Pet Care, Ergobaby, Eagle Rock Plaza

New York University

Motion Designer

- Improved student engagement by converting slideshow content into a fully animated training video.

Experience Continued

Gambit Strategies

Motion Designer

Client: National Education Association

Sew Agency

Motion Designer

Client: Kahlua

Local Hero Post

Motion Designer/VFX Artist

Newegg

Motion Graphic Artist

Art Spirit Films

Graphics Artist

The Uncommon Good

Motion Graphics Artist

Lane Street Pictures

Motion Graphics Artist

Shaking Earth Digital

Animator

Skills

Leadership, Creativity, Innovative Design, Creative Brief, Computer Graphics, Video Production, Visual Effects, Adobe After Effects, Art Direction, Social Media, Typography, Computer Animation, Adobe Photoshop, Cinema 4D, Figma Software, Brainstorming, Adobe Suite, Video Codecs, Collaboration, Time Management, Storytelling, 3D Animation

Education

Bachelor of Fine Arts

University of Michigan, Ann Arbor

Cert. Adv. Studies in Animation

Animation Mentor